



LOXTON
means
BUSINESS!



Membership Prospectus 2025/26





ABOUT US

The Loxton Chamber of Commerce is the representative body for local business. We are a member-based, not-for-profit organisation dedicated to uniting and championing businesses of all shapes and sizes.

Our well-respected network of over 140 members work together to encourage people to shop local, attract visitors to Loxton, and raise our town's profile. Everything we do is designed to boost the success of member businesses and strengthen the local economy – and it's working!

Loxton is a thriving regional town, and while other Chambers in the Riverland have closed or scaled back, the Loxton Chamber remains strong and will continue to drive progress, innovation and collaboration.

At the heart of Loxton's business community, the Chamber leads with purpose and vision. From creating opportunities to help our members grow, to encouraging regional customers to choose Loxton as *the* place to do business.

Local spending has a huge impact in sustaining the local economy, so we invest in initiatives that support this, including the Loxton Gift Card and our TV campaign: Loxton Means Business.

We are here to champion our local business community by:

Informing – offering guidance, information and resources to help grow your business.

Consulting – listening to members and using your feedback to support decision making

Involving – connecting you through networking, training and events

Collaborating – working together to shape a positive future for our town

Advocating – uniting the voice of local business in conversations with key stakeholders

WHAT WE DO

WHY JOIN?

- When people search for reputable and trustworthy businesses, they look to Chamber members first.
- We can help put your business in the spotlight through strategic marketing campaigns, social media and other digital platforms.
- We'll connect you with like-minded business owners, foster collaboration, and keep you informed every step of the way.
- By joining the Loxton Chamber you gain access to many benefits designed to promote, support and grow.
- Whether you're a startup, sole trader, emerging, home-based, online or well-established bricks'n'mortar business, we're focused on helping your business thrive.

Every membership dollar goes back into making Loxton a stronger place to do business.



OUR BOARD

The Chamber is overseen by a dedicated volunteer Executive Committee of nine and supported by a Business & Events Manager. Our commitment to best practice is demonstrated through:

- a skills-based and diverse Board;
- continuous improvement of governance standards;
- implementation of effective management, performance and reporting systems; and
- evidence-based decision making and member feedback.



HIGHLIGHTS!

- ✓ \$20,000 + in co-funded projects supporting member business growth, thanks to funding from the Foundation for Rural & Regional Renewal
- ✓ 2025 Social Media Campaign 'Your Business, Our Community'
 - 70k + impressions
 - 8,500 + engagements – 10 x average engagement rate
 - 18% follower growththanks to funding from the District Council of Loxton Waikerie
- ✓ 11 Webinars ✓ 10 Workshops & Events ✓ 5 General Meetings & AGM

FREE BRONZE

Discover the benefits of joining the Loxton Chamber with a FREE Bronze Membership in 2025/26 for **new business startups**.

We're passionate about supporting new local businesses, so we're offering free Bronze Membership if you've registered and begun operating a new business between 1st July 2024 and 30th June 2025. Join our network and give your business the best chance to succeed!

CONTACT US

For further information or to discuss your membership, please contact:

Sonya Altschwager
Business & Events Manager
Mb: 0427 064 825
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The Loxton Chamber is not registered for GST.
ABN 33 308 317 752

MEMBER BENEFITS 2025/26



	Priority	Receive first option and most prominent placement across all applicable benefits
	Social Media Feature	Spotlight on your business, featured on the Chamber's social media channels - tagged and linked to your socials or website
	Email Marketing	Dedicated email campaign sent to all members, reaching over 140 local businesses (<i>scheduled at the Chamber's discretion</i>)
	Business Presentation	Promote your business at a General Chamber Meeting (<i>scheduled at the Chamber's discretion</i>)
	Loxton Means Business TV Ads	Feature your business in our high profile TV commercials aired in prime time across seven Channels of 9 and 10, over 12 months
	Digital Advertising	Loxton Means Business TV commercials repurposed as paid social media ads, rotated regularly over 12 months
	Loxton Business Hub	Free monthly access to professional co-working and meeting facilities in the Business Hub. Gold: 4 hrs. Silver: 2 hrs
	East Terrace Promotion	Broadcast your pre-recorded professional ad over the PA system in and around East Terrace
	Exclusive Offers	Access member-only discounts, special promotions and unique opportunities through strategic Chamber partnerships
	Professional Development	Access to training, workshops, seminars and webinars to upskill your team and grow your business
	Loxton Gift Card	Accept Loxton Gift Cards at your business and access over \$90,000 in card sales annually. (<i>Eftpos systems preferred</i>)
	Business Directory Listing	A dedicated listing on the Chamber website, featuring content and images (provided by you), linked to your website or socials
	Social Media Support	Expand your reach with Chamber engagement on your posts, plus opportunities to be shared across our channels
	Private Facebook Group	Join our members-only group to connect with other local businesses, share information, insights or seek advice
	Chamber Chat Newsletter	Monthly e-news to stay informed on local business insights and opportunities, and submit content for sharing.
	General Meetings & Networking	Attend up to 5 meetings each year (including AGM) to connect and contribute - or even host one at your business
	Reputation Branding	Show you're part of a trusted, reputable network by using our logos in your marketing, e-signature, website or socials
	Australian Tourism Data Warehouse	Assistance in setting up or enhancing your ATDW listing to be seen by more visitors and tourists exploring the region.

BRONZE
\$260

SILVER
\$500

GOLD
\$695

JOIN
NOW!