

LOXTON

OPEN FOR BUSINESS



LOXTON
CHAMBER OF COMMERCE



District Council of
Loxton Waikarie



Welcome to Loxton

LOXTON IS A VIBRANT AND PROGRESSIVE REGIONAL CENTRE, SUPPORTING THE RIVERLAND THROUGH A STRONG AND DIVERSE BUSINESS LANDSCAPE THAT DELIVERS SERVICES, EMPLOYMENT AND OPPORTUNITY.

POSITIONED AS A KEY DESTINATION FOR VISITORS AND A HUB FOR REGIONAL ACTIVITY, LOXTON IS COMMITTED TO ATTRACTING INVESTMENT, ENABLING BUSINESS GROWTH AND STRENGTHENING ITS ROLE AS A LEADER IN REGIONAL ECONOMIC DEVELOPMENT.

What sets Loxton apart is its people. Local businesses are not just operators - they are community leaders, volunteers and familiar faces who contribute far beyond their shopfronts. From sporting clubs and community groups to local events and committees, business owners are deeply woven into the fabric of the town.

This strong sense of connection creates something truly unique: a place where collaboration comes naturally, relationships matter and success is shared. It's this blend of enterprise and community spirit that makes Loxton not only a great place to do business, but a genuinely enjoyable place to be.



From the Mayor

I am proud to present Loxton as a vibrant and forward-thinking destination, rich in opportunity and community spirit. Our town plays a vital role in supporting the broader Riverland, with a strong and diverse business sector that continues to grow and evolve.

Loxton offers more than just a place to invest - it offers a lifestyle, a connected community and the support needed for businesses to succeed. We are committed to creating an environment that encourages innovation, attracts new enterprise and strengthens our local economy.

TREVOR NORTON
MAYOR - DISTRICT COUNCIL OF LOXTON WAIKERIE



From the Chamber

The Loxton Chamber of Commerce is the representative body for local business, committed to supporting enterprise and creating opportunities for growth.

With a strong network of over 140 businesses, we foster collaboration, promote a shop local culture and deliver initiatives that strengthen the local economy and enhance Loxton's reputation as a place to do business.

Whether you are starting, relocating or expanding, Loxton offers a connected and supportive environment where businesses work together and share in success.

Our message is simple: Loxton Means Business. It reflects the confidence, capability and collective ambition of our business community and our commitment to backing local enterprise and attracting new investment.

A key example of this is our successful Loxton Gift Card program, which generates close to \$100,000 in local spending each year. This initiative reinforces our strong support local culture and ensures more dollars stay within our community, directly benefiting local businesses.

Through advocacy, partnerships and practical support including marketing, events and professional development, the Chamber plays an active role in helping businesses grow and thrive.

We are proud to support our business community and look forward to welcoming new investment to Loxton.

LAUREN CURTIS
PRESIDENT - LOXTON CHAMBER OF COMMERCE

Why do Business in Loxton?

REGIONAL ADVANTAGE

Loxton offers a strong regional advantage, combining proximity to Mildura and Adelaide with a cost-effective operating environment.

Positioned in the heart of the Riverland, the town services a broad regional catchment and plays a key role in supporting surrounding communities.

Loxton and Loxton North are home to around half of the district's population, reinforcing its role as a central hub for services, employment, and business activity.

The region is a powerhouse of dryland farming and irrigated agriculture, with the Murray River supporting significant production of fruit, wine grapes and almonds. This productive base underpins a resilient local economy and creates opportunities across supply chains, logistics and value-adding industries.

KEY STATISTICS

11,949

District Population

District Council of Loxton Waikerie

Australian Bureau of Statistics 2024 estimation

5,722

Township Population

Loxton & Loxton North

Australian Bureau of Statistics 2024 estimation

520/
227

Economy & Industry

Businesses / Employing businesses

Australian Bureau of Statistics 2024 data

29,223

Land area

Area of agricultural land (ha)

Australian Bureau of Statistics 2021 data



“Loxton has given us a lot, and this is our way of giving back. We see enormous potential in this town, and we're excited to be part of its future.”

**GRENFELL KOCH, OWNER
KOCH'S SUPERMARKETS**

Investing heavily into our supermarket in the main street of Loxton wasn't just a business decision - it was a commitment to a town that means a great deal to us. Loxton is more than a place on the map; it's a community built on resilience, pride and genuine connection. There's a strong sense of identity here, and that's something worth backing with real investment.

We believe main streets matter. They're the heartbeat of regional towns and when they thrive, the entire community benefits. By putting our focus into the heart of Loxton, we're backing local jobs, supporting local suppliers and helping ensure that people can continue to shop, work and connect right here in town.

Our investment is also about the long game. We're not just thinking about today, we're thinking about what Loxton looks like in 10, 20, even 50 years' time. We want to play a role in building something sustainable, something that future generations - both our own family and the wider community can rely on and feel proud of.



INVESTMENT

Loxton has experienced strong investment over the past five years, with several major projects delivered and more nearing completion. These developments are enhancing the town's liveability, visitor appeal and long-term economic potential.

Key projects include the new Library and Visitor Centre, opened in November 2024, now serving as a central hub for community and tourism. The Woodleigh Development (opening 2026) will deliver high-quality child care facilities, while the East Terrace amenities development (2026) will further enhance a key public space. The Retirement Village Community Centre has also been completed, improving facilities for local residents.

Council is also committed to increasing housing supply. In response to workforce demand, more than 20 homes for essential workers and medical professionals have been supported to date, including developments at Tobruk Terrace and Drabsch Street.

Together, these investments reflect a coordinated approach to growth, positioning Loxton as an attractive destination for residents, businesses and investors.





East Terrace Shopping Precinct

At the heart of Loxton, East Terrace is a vibrant village-style main street offering one of the most appealing shopping experiences in the Riverland.

Tree-lined with wide, verandah-shaded footpaths, the precinct provides an inviting setting for locals and visitors, with outdoor dining, kerbside trading and pedestrian-friendly spaces creating a lively atmosphere.

A diverse mix of independent, family-owned and small businesses gives East Terrace its unique character and strong local identity.

More than a shopping strip, East Terrace is the social and commercial hub of the town. Regular events and community activity drive consistent foot traffic and support business growth.

Surrounding streets extend the commercial offering, creating a connected and welcoming network of local enterprises.

With ongoing investment and a strong support-local culture, East Terrace continues to remain one of the key destinations for retail, services and hospitality in the Riverland.

“When WSB Distributors was looking for a premises in 2020 to accommodate its Riverland branch we viewed many locations and buildings. As soon as we drove through Loxton we could see the vibrancy and feel the great vibe of the town. It just felt right.”

**DEBRA WEHRMANN, GENERAL MANAGER
WSB DISTRIBUTORS**

We saw the opportunity with the shed that was formerly Hentschke Transport and loved the location of the shed within easy reach of the Loxton main street. This combined with the town's facilities and central location within the Riverland was what sold us. The location is great for us to service our customers throughout the Riverland and the South East.

Transforming the shed commenced mid 2020 and it was a huge project that would not have been as seamless had it not been for the many local trades that were available in the Loxton area. When moving to a new location it's extremely important to us that we use local trades and of course the appreciation was reciprocated with the 'drop of the hat' response to get the job done. We started the project during Covid so it was not an easy time but the local trades people were amazing. Without counting all the small incidental costs, WSB's investment to set up the Loxton branch was approximately \$500,000. We knew we would eventually move into the second half of the shed and it was important to us that we built the branch right the first time with a long-term plan in mind.



One of the first connections WSB made within the community was with the Loxton Chamber of Commerce and we immediately signed up as members. The welcome mat was well and truly laid out and we were grateful for the use of the business hub and the introductions to the locals.

WSB Loxton currently employs 9 staff who are all proud Riverland locals. We sponsor as many local clubs as our budget allows because we understand how important they are to the well being of communities. We pay particular attention to our sponsorships if our team members are involved in the club. It's important to us they feel valued on and off the court, so to speak.

We are grateful to the Loxton community and our team and look forward to a long-lasting tenure at Bookpurnong Road.

Living & Working in Loxton

EVENTS & ACTIVATION

Loxton boasts a vibrant and diverse events calendar that brings energy and activity to the town throughout the year. From large-scale community celebrations to sporting events and seasonal activations, the calendar reflects strong local participation and broad community appeal.

Major events such as the Loxton Mardi Gras, Loxton Show and the Nippy's Loxton Gift Carnival draw significant crowds and contribute to the town's reputation as a regional destination. These events are supported by a wide network of local clubs, volunteers and community groups, strengthening social connection while delivering valuable economic outcomes through increased visitation and local spending.

The Loxton Chamber of Commerce also plays a key role in activating the town centre, delivering events such as the annual Loxton Lights Up, Arts on Terrace and Easter Picnic which showcase local businesses and creativity while encouraging main street trading.

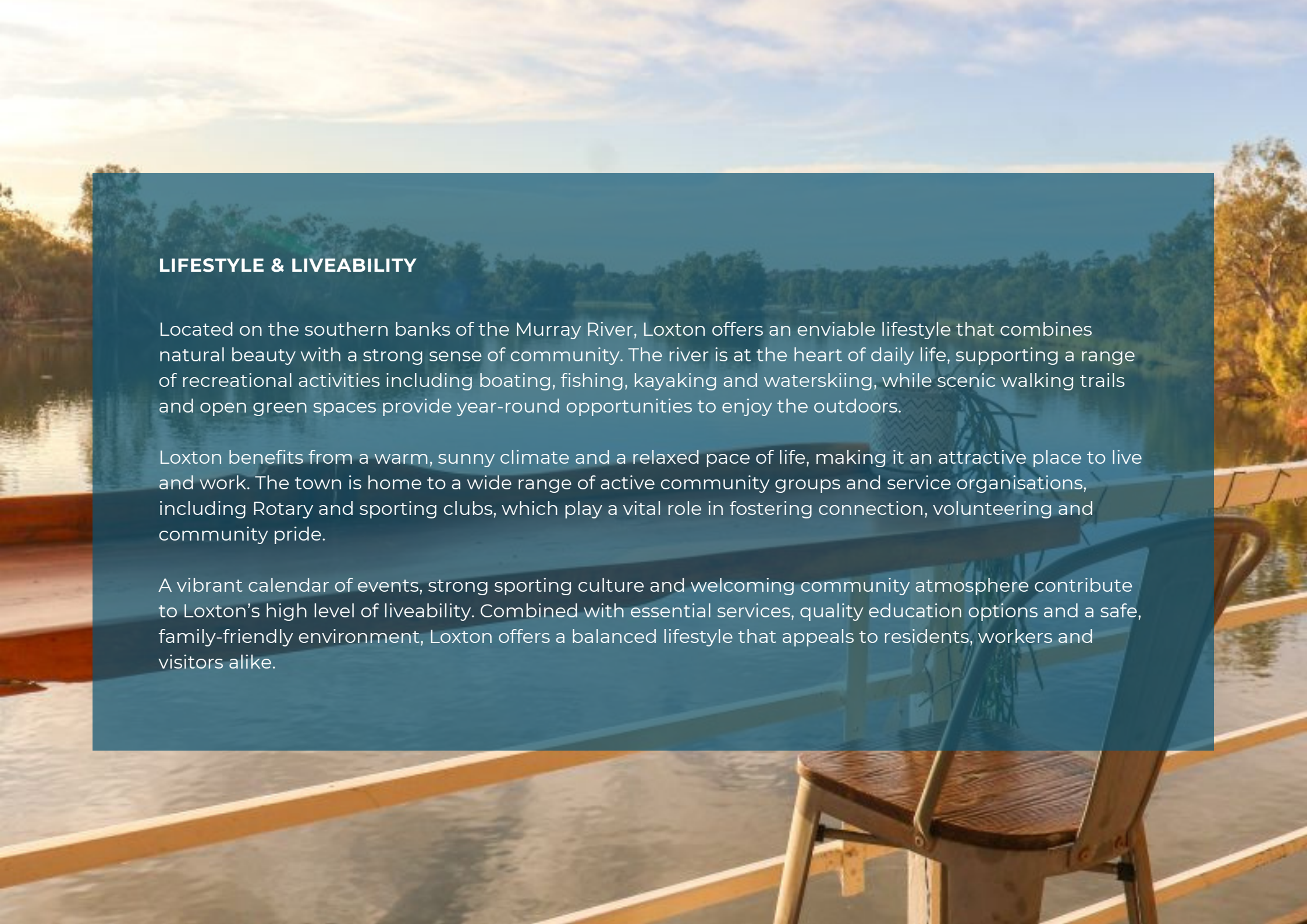
Together, these events create a lively and welcoming atmosphere, support local organisations and position Loxton as a dynamic place to live, visit and invest.

A background photograph showing a group of children and adults outdoors. In the foreground, a child is focused on a craft project, using a marker on a wooden cutout. The table is covered with various craft supplies, including markers, string, and small colorful beads. Other children and adults are visible in the background, some wearing hats, suggesting a sunny day at a community event or school activity.

EDUCATION

Loxton offers a strong local education network, with quality schooling options including Loxton High School, Loxton Primary School, Loxton North School, Loxton Lutheran School and St Albert's Catholic School. These facilities support families across the district and contribute to a stable, skilled local workforce.

Being well positioned within the Riverland region, access to further education and training opportunities in nearby townships exists, including TAFE and university campuses, supporting pathways for skills development and workforce growth.



LIFESTYLE & LIVEABILITY

Located on the southern banks of the Murray River, Loxton offers an enviable lifestyle that combines natural beauty with a strong sense of community. The river is at the heart of daily life, supporting a range of recreational activities including boating, fishing, kayaking and waterskiing, while scenic walking trails and open green spaces provide year-round opportunities to enjoy the outdoors.

Loxton benefits from a warm, sunny climate and a relaxed pace of life, making it an attractive place to live and work. The town is home to a wide range of active community groups and service organisations, including Rotary and sporting clubs, which play a vital role in fostering connection, volunteering and community pride.

A vibrant calendar of events, strong sporting culture and welcoming community atmosphere contribute to Loxton's high level of liveability. Combined with essential services, quality education options and a safe, family-friendly environment, Loxton offers a balanced lifestyle that appeals to residents, workers and visitors alike.

THANK YOU

For further information or to explore the opportunities available, we encourage you to contact the Loxton Chamber of Commerce or the District Council of Loxton Waikerie.

Together, we offer a range of strategies, support and initiatives to help you start, relocate or expand your business in Loxton. From connecting you with the right people and premises to providing guidance, promotion and ongoing support, we are here to help you every step of the way.

CONTACT

Loxton Chamber of Commerce

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