



# MEMBERSHIP PROSPECTUS 2026/27



*Growing Business. Strengthening Community.*

**147**

Members representing  
over 60% of the  
local business  
community

**250+**

Social Media posts,  
355k content views,  
4,600 interactions,  
18% audience  
growth

**\$113,000+**

loaded onto Loxton  
Gift Cards, keeping  
dollars local



**28+**

Opportunities to  
learn, connect &  
grow

**LOXTON**  
*means*  
**BUSINESS!**

**8**

New Affiliates  
welcomed to our  
network



*Every membership dollar is reinvested into initiatives  
that strengthen local business and our community.*

## More than a Business Network

The Loxton Chamber of Commerce is a membership-based, not-for-profit organisation representing and supporting the local business community.

With almost 150 member businesses, we are one of the strongest and most active Chambers in regional South Australia. Together, we're creating opportunities that strengthen individual businesses while helping our entire community to thrive.

Whether it's advocating for business, attracting visitors to town through events, delivering professional development, promoting local shopping, supporting entrepreneurs or creating vibrant community events, our focus is simple:

*Helping to make Loxton a great place to live, work, visit and do business.*



## THE VALUE YOU DON'T ALWAYS SEE...

- A stronger voice for local business
- Collaboration instead of competition
- Keeping dollars local with Loxton Gift Card
- Supporting economic development
- Confidence in our town's future
- Community pride and connection

## Why Membership Matters

Membership is about more than the benefits you receive. It's about becoming part of a respected network of local businesses working together to promote Loxton, support one another and create opportunities that benefit the whole community.

**Promote** – Showcase member businesses through strategic marketing and digital promotion

**Connect** – Create opportunities to build relationships through networking, events and collaboration

**Develop** – Deliver workshops, training and practical business support

**Advocate** – Represent the interests of local business with Council, industry and key stakeholders

**Invest** – Support initiatives that encourage local spending and strengthen the community

*When businesses work together, everyone benefits.*



## The Executive Committee

Behind the Chamber is a dedicated team of nine volunteer Executive Committee members who generously contribute their time, experience and expertise to our local business community. Supported by a Business & Events Manager, the Chamber is committed to strong governance, continuous improvement and listening to our members.

*"Being part of the Chamber for nearly four years has been one of the most rewarding experiences of my career. The work the Chamber does for our business community is something I've been genuinely proud to be a part of."*  
Lauren Curtis, Chamber President



## FREE Bronze Membership for new businesses!

Started a new business? Discover the benefits of joining the Loxton Chamber with your first year of Bronze Membership FREE! We're passionate about supporting new local businesses, so if you registered and began operating a new business between 1<sup>st</sup> July 2025 and 30<sup>th</sup> June 2026, you're eligible. Contact Sonya to join us.

*Whether you're launching a new business, growing an established enterprise or simply looking to become more connected, we'd love to welcome you to the Chamber.*

## Contact Us

For further information or to discuss your membership, please contact:

Sonya Altschwager, Business & Events Manager

Mb: 0427 064 825 Em: [admin@loxtotchamber.com.au](mailto:admin@loxtotchamber.com.au)

The Loxton Chamber is not registered for GST. ABN 33 308 317 752



# MEMBERSHIP OPTIONS & BENEFITS

**GOLD**  
**\$695**

**SILVER**  
**\$500**

**BRONZE**  
**\$260**

**JOIN  
NOW!**

|                                                                                    |                                          |                                                                                                                                   |
|------------------------------------------------------------------------------------|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
|    | <b>Priority</b>                          | Receive first option and most prominent placement across all applicable benefits                                                  |
|    | <b>Social Media Feature</b>              | Spotlight on your business, featured on the Chamber's social media channels - tagged and linked to your socials or website        |
|    | <b>Email Marketing</b>                   | Dedicated email campaign sent to all members, reaching over 140 local businesses ( <i>scheduled at the Chamber's discretion</i> ) |
|    | <b>Business Presentation</b>             | Promote your business at a General Chamber Meeting ( <i>scheduled at the Chamber's discretion</i> )                               |
|    | <b>Loxton Means Business TV Ads</b>      | Feature your business in our TV commercials aired in prime time on Channel 9, Go, Gem and Life, over 12 months                    |
|    | <b>Digital Marketing</b>                 | Loxton Means Business TV commercials repurposed as paid social media ads, rotated regularly over 12 months                        |
|   | <b>Loxton Business Hub</b>               | Free monthly access to professional co-working and meeting facilities in the Business Hub. Gold: 4 hrs. Silver: 2 hrs             |
|  | <b>East Terrace Promotion</b>            | Broadcast your pre-recorded professional ad over the PA system in and around East Terrace                                         |
|  | <b>Exclusive Offers</b>                  | Access member-only discounts, special promotions and unique opportunities through strategic Chamber partnerships                  |
|  | <b>Professional Development</b>          | Access to training, workshops, seminars and webinars to upskill your team and grow your business                                  |
|  | <b>Loxton Gift Card</b>                  | Accept Loxton Gift Cards at your business and access over \$100,000 in card sales annually. ( <i>Eftpos systems preferred</i> )   |
|  | <b>Business Directory Listing</b>        | A dedicated listing on the Chamber website, featuring content and images (provided by you), linked to your website or socials     |
|  | <b>Social Media Support</b>              | Expand your reach with Chamber engagement on your posts, plus opportunities to be shared across our channels                      |
|  | <b>Private Facebook Group</b>            | Join our members-only group to connect with other local businesses, share information, insights or seek advice                    |
|  | <b>Chamber Chat Newsletter</b>           | Monthly e-news to stay informed on local business insights and opportunities, and submit content for sharing.                     |
|  | <b>General Meetings &amp; Networking</b> | Attend up to 5 meetings each year (including AGM) to connect and contribute - or even host one at your business                   |
|  | <b>Reputation Branding</b>               | Show you're part of a trusted, reputable network by using our logos in your marketing, e-signature, website or socials            |
|  | <b>Online Support</b>                    | Assistance in setting up or enhancing your Google Business Profile, ATDW listing or other online platforms                        |